

# LPF

LEVELING THE  
PLAYING FIELD

# 10TH ANNIVERSARY CELEBRATION

*Sponsorship Opportunities*

*"A World Without Sidelines"*



**\$12 million**  
worth of sporting  
equipment  
donated



**1,500+ programs**  
impacted by  
LPF donations



**5,000+ donors**  
who have made  
in-kind gifts to LPF

In 2013 LPF opened its first warehouse in the DMV area with a mission to provide free sports equipment to under-resourced communities. In the last decade, we have expanded our program to two new locations, enabling thousands of kids to benefit mentally and physically from youth sports in the DC, Baltimore, and Philadelphia areas.

**SAVE THE DATE:**  
**September 27th, 2023**  
**6:30-9:30pm**  
**Hook Hall**  
**Washington, DC**

# OUR IMPACT:

*Hear what our beneficiaries have to say...*



**75%**

report an increase in participation as a result of our equipment donation

**80%**

report an ability to re-allot funding towards other aspects of their program



**60%**

report introducing their kids to a new sport as a result of having access to our warehouse

# HOW YOU CAN PLAY IT FORWARD...

To continue making lasting change in our communities, we need your help. Support our mission by volunteering, hosting a collection drive, and joining us at our 10th Anniversary Celebration.



Please browse our available sponsorship opportunities below for ways you can engage in our event, receive recognition for your contributions, and support our work to increase access to youth sports.

**These contributions will allow us to grow in our collection and distribution efforts, leading to more free sports equipment for more kids in more cities nationwide.**

# SPONSORSHIP OPPORTUNITIES

## Hall of Fame - \$35,000

- (3) tables for a total of (24) guests with reserved seating
- Invitation for (6) guests to attend exclusive VIP Reception
- Brief speaking opportunity (3 minutes) during event
- Logo prominence at event
- Employee Engagement & Volunteer Day at LPF with signage present in warehouse
- Recognition in:
  - Event program
  - Press
  - Event signage
  - Email newsletter (10,000+ subscribers)
  - (6) social media posts (5,000+ reach)
  - 2023 Annual Report
  - LPF's website (12 months)

## All-American - \$15,000

- (2) tables for a total of (16) guests with reserved seating
- Invitation for (4) guests to attend exclusive VIP Reception
- Employee Engagement & Volunteer Day at LPF Warehouse
- Recognition in:
  - Press
  - Event signage
  - Email newsletter (10,000+ subscribers)
  - (3) social media posts (5,000+ reach)
  - 2023 Annual Report
  - LPF's website (12 months)



# SPONSORSHIP OPPORTUNITIES

## All-Conference - \$10,000

- (1) table for (8) guests with reserved seating
- Entry for (2) guests to attend exclusive VIP Reception
- Recognition in:
  - Email newsletter (10,000+ subscribers)
  - (2) social media posts (5,000+ reach)
  - 2023 Annual Report
  - LPF's website (12 months)

## Honorable Mention - \$5,000

- (4) tickets to the event
- Recognition in:
  - (2) social media posts (5,000+ reach)
  - 2023 Annual Report

## Sportsmanship Award - \$2,500

- (2) tickets to the event
- Recognition in:
  - (1) social media post (5,000+ reach)
  - 2023 Annual Report

## A LA CARTE MENU

■ Naming rights for Sports Kit Assembly Station	<b>\$1,000</b>
■ Naming rights for collection bin at event	<b>\$1,000</b>
■ Naming rights for bar or food station	<b>\$1,000</b>
■ Sponsor party favors	<b>\$2,000</b>
■ Sponsor an LPF Beneficiary Table (8 beneficiary tickets)	<b>\$2,500</b>



**Venue: Hook Hall**

## CUSTOMIZE YOUR PARTNERSHIP

The best partnership is the one that works for you. Contact us today regarding any customized sponsorship packaging: [kira@levelingtheplayingfield.org](mailto:kira@levelingtheplayingfield.org)

# LFP | LEVELING THE PLAYING FIELD

## SPONSORSHIP LEVELS

- Hall of Fame - \$35,000
- All-American - \$15,000
- All-Conference - \$10,000
- Honorable Mention - \$5,000
- Sportsmanship Award - \$2,500

### Payment method:

- Check
- Credit card

## A LA CARTE MENU

- Naming rights for Sports Kit Assembly Station \$1,000
- Naming rights for collection bin at event \$1,000
- Naming rights for bar or food station \$1,000
- Sponsor party favors \$2,000
- Sponsor an LFP Beneficiary table \$2,500
- Donate or fund an item for our silent auction
- Be a match during our live ask

Total Payment Amount: \$ \_\_\_\_\_ Company Name: \_\_\_\_\_

Contact First Name: \_\_\_\_\_ Contact Last Name: \_\_\_\_\_

Address: \_\_\_\_\_ Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

In-kind Item Donation: \_\_\_\_\_

Item Value: \_\_\_\_\_ Item Description: \_\_\_\_\_

**Please email or mail completed form to Kira Venturini, [kira@levelingtheplyingfield.org](mailto:kira@levelingtheplyingfield.org).**

**Payment and form should be received by September 1st, 2023.**

**Please make checks payable to:**

Leveling the Playing Field

**Checks can be mailed to:**

Leveling the Playing Field

1140 Connecticut Ave. NW, Suite 1200

Washington, DC 20036

Leveling the Playing Field is a 501(c)(3) not-for-profit organization EIN 45-2682632. All contributions are tax deductible to the fullest extent of the law. Please consult a tax advisor or financial consultant as to the amount that may be deductible for you.

# LPF | LEVELING THE PLAYING FIELD

## MEASURING IMPACT

**\$1,000**

### *Getting Kids in the Game*

Provide kids with the equipment they need to get on the field and play. When you give \$1,000 you can provide 50 pairs of soccer cleats for kids waiting to join the game.



**\$5,000**

### *Supporting Gender Equity in Sports*

Young women and girls should not have to face additional obstacles in order to participate in sports. Your \$5,000 gift can provide new sports bras for 200 female athletes.

**\$9,750**

### *Keeping Kids Active*

During the pandemic, giving sports kits to schools and youth programs allows kids to stay active wherever they are. With a \$9,750 contribution, you can provide 150 sports kits to under-resourced programs.

